# RYAN CULLINANE

#### PERSONAL INFO

From Clearwater, Florida Email: rycully@gmail.com Phone: (727) 735-8297 <u>LinkedIn Profile</u> Twitter Account

#### EDUCATION

Seeking a Bachelor of Arts, major in Communication focused in Sport, minors in Coaching and Journalism

University of Kentucky
Expected to graduate in May 2022
Dean's List, Spring & Fall 2021

#### OTHER EXPERIENCE

- Started personal website
   posting original content
   regarding all things going on
   in the world of men's college
   basketball at the NCAA
   Division I level, also used to
   host published work
- Created a social media following covering breaking news over recruiting, announcements, game recaps and other topics in college basketball
- Worked as University of Kentucky Student Government Association Newsletter Coordinator, distributing information about upcoming events to student body via email
- Helped coach middle school track team at Scott County
   Middle School in Georgetown,
   KY, helping lead the team to multiple first-place finishes at meets during the 2021 spring season

### SKILLS

- Adobe InDesign
- Adobe Photoshop
- Microsoft Office Suite
- StatCrev
- ARCHTICS Ticketing Application
- Sports writing
- Press releases
- Sports statistics and advanced analytics
- Social media platforms, including Twitter, Instagram, Tik Tok, Facebook, others



# **Communication and Public Relations Student Assistant**

University of Kentucky Athletics Lexington, KY | August 2021 - Present

- Collaborate directly with sports information directors to help with ongoing projects, such as editing team roster for 2021 football team to ensure all player information is accurate and logging score totals for the women's golf team, dating back to 1984 for later reference
- Work events for men's and women's basketball and soccer, volleyball, football, gymnastics, men's tennis, with tasks
  ranging from calling or receiving substitutions during game, transcribing play to cross-reference with StatCrew,
  running stats to media members, taking postgame quotes from players and coaches and transcribing, and more
- Assist running NCAA Tournament events hosted on campus for men's soccer and volleyball, including escorting
  players and coaches to postgame media press conferences
- Serve as secondary contact for men's tennis during the 2022 spring season, including writing for the team and using StatCrew during events
- · Publish previews and recaps on UKAthletics.com for women's golf and men's soccer events



## Communications Intern

Nashville Predators

Nashville, TN | May 2021 - August 2021

- Assisted the communications department with several offseason projects, including maintaining the team's statistical
  database, working with hockey operations team to update the organization's history hallway near the locker room,
  audit and edit NashvillePredators.com and BridgestoneArena.com, transcribe quotes after all media availabilities and
  pitch stories regarding the Predators Foundation
- Executed key game-night responsibilities for three 2021 Stanley Cup Playoff games at Bridgestone Arena, including
  ensuring media members had an unparalleled experience, assisting with media credentials, and maintaining COVID-19
  protocols were followed in press box and media lounge
- Wrote press releases and news stories regarding Predators transactions and community events, which were published on NashvillePredators.com
- Helped run major events and press conferences at Bridgestone Arena, assisting with set up and media entry
- Contributed and edited team's annual media guide ahead of 2021-22 NHL season



## **Ticket Office Sales Associate**

University of Kentucky Athletics Lexington, KY | October 2018 - April 2021

- Helped execute multiple aspects of ticket operations on game day events for multiple varsity sports, including football, basketball, volleyball, gymnastics, men's and women's soccer, baseball, and softball
- Assisted in customer service to provide specialized, personal assistance regarding ticket sales to supporters of UK Athletics over the phone and in-person
- Sold tickets to single-game and full-season sporting events for all athletics seasons using the ARCHTICS ticketing
  application
- · Provided game-day service to customers and sold tickets to games on the day of the event
- Worked the student-pass gate for family and friends to receive tickets left by athletes while complying with all NCAA
  rules and regulations



# Pi Kappa Alpha International Fraternity

Omega Chapter

Lexington, KY | August 2017 - December 2021

- Held executive board position as Secretary from October 2020 to November 2021, planned all organizational meetings
  among members, kept track of attendance for 130 brothers, wrote weekly newsletters to brothers and the Alumni
  Advisory Board regarding upcoming events, wrote meeting minutes for executive council, full cabinet and chapter
  meetings, updated internal information on all brothers, signed up members for international conferences
- Served as chapter's first Mental Health Chair from March 2020 to October 2020, provided safe space for brothers to voice concerns in their own life to point them in the right direction for help, organized a Mental Health Awareness Week on campus and provided free mental health screenings for students, raising over \$2,500 for the Rae of Sunshine Foundation, provided detailed lists of free mental health services to brothers weekly
- Worked on the executive board as External Vice President from October 2018 to March 2019, oversaw all outward
  facing operations of athletics, public relations, merchandising, social, philanthropy, community service and campus
  involvement, worked with budget of approximately \$74,000
- Brother Leader from October 2017 to January 2018, Continuing Education Chair from January 2018 to October 2018